

Keith O'Brien Company

BE SURE AND COME TO THE STORE TODAY

And Come Prepared to Purchase Lots and Lots of Good Things---for in Price They Are Exceedingly Cheap

And before you come study this page. Look over the items. You'll find among the toilet things many, many of your favorite items---as natural as life, only greatly reduced in price. Come and help make the day a splendid one.

250 Women Can Read This Suit News With Profit

If a reliable tailor said to you, "Bring me the material and I will design and make for you a suit without any charge," most of you would accept the offer, wouldn't you? In effect that is just what we say to you today. Only our proposal is a little more favorable than the one supposed—a suit for the price of the material, already designed and made.

200 Tailored Cloth Suits

The season's smartest styles in mixtures; plain navy blue and black. Also smart two-toned effects; values up to \$39.50—Saturday at \$17.50.

50 Velvet Suits—In black, navy, brown and taupe; new cut-away; also plain tailored models. All the wanted shades; values up to \$55.00; Saturday, \$29.50.

Lingerie and Voile Waists---New Spring Models

Special Saturday, \$1.35. In this lot of waists there are about thirty different styles; some plain hand-tucked and lace trimmed and embroidered. All splendid styles, in both high neck and Dutch neck; all sizes. Special, \$1.35.

Tailored Shirts—In colors black and white stripe; also blue and white stripe; smart manish waists. Special, \$1.35.

We have a number of handsome chiffon waist samples; all the wanted colors. Also handsome white brocaded and charmeuse waists, which we have grouped for quick selling; Saturday, \$4.95, \$6.95 and \$9.95.

Handsome Tailored Waists—fine tucked, perfect fitting; special, \$1.95.

White Goods and Table Linens

Fancy White Goods Half Price

Fine Voiles—In satin and and silk stripes, fancy weaves in stripes and figures; really high-grade merchandise that was 45c, 50c and 65c a yard; reduced to 29c yard.

Crepe Cloth—40-inch white crepe, suitable for dress and underwear purposes; 50c grade, reduced to 35c yard.

Fine White Voile—Plain weave, sheer, firm, closely woven kind, 40 inches wide; formerly 35c yard; reduced to 25c yard.

White Dress Linens—All pure linen, the heavy grade used for dresses; full 36 inches wide, and sells for 39c yard; reduced to 29c yard.

Fine Nainsook

Chiffon Nainsook—Is light weight, sheer, yet strong and durable, because woven from the finest yarns. The ideal underwear fabric, 36 INCHES WIDE, 12 YARDS TO THE PIECE.

The \$1.75 pieces are reduced to...\$1.20
The \$2.00 pieces are reduced to...\$1.50
The \$2.50 pieces are reduced to...\$1.75
The \$3.00 pieces are reduced to...\$2.25
The \$4.00 pieces are reduced to...\$3.00
The \$5.00 pieces are reduced to...\$4.00

Long Cloth

12 yards to the piece and 36 inches wide. Perfect goods, evenly woven, being made from combed yarns. Are soft finish and launder white.

The \$1.50 pieces are reduced to...\$1.25
The \$2.00 pieces are reduced to...\$1.50
The \$2.50 pieces are reduced to...\$1.75
The \$3.00 pieces are reduced to...\$2.25
The \$4.00 pieces are reduced to...\$3.00
The \$5.00 pieces are reduced to...\$4.00

Mill Ends Damask

These are the Genuine German Damask in the silver bleach. You know the wearing qualities of this linen. These lengths are just as they come from the mill.

Lengths that are 2x2 yds. are \$2.00 each. Reduced from \$3.00.
Lengths that are 2x2 1/2 yds. are \$2.50 each. Reduced from \$3.75.
Lengths that are 2x3 yds. are \$3.00 each. Reduced from \$4.50.

Irish Pattern Cloths

Pure white all-linen Irish Damask Table Cloths with borders all around the cloth.

2x2-yard size...\$2.25 each. Reduced from \$3.25.
2x2 1/2-yard size...\$2.50 each. Reduced from \$3.75.
2x3-yard size...\$3.00 each. Reduced from \$4.50.

Napkins to match the above cloths, were \$1.25 dozen, are reduced to \$3.25 dozen.

Linen Department

Huck-a-back Towels, for general household use; large size, red borders, hemmed ends. Sold for \$1.25 dozen; reduced to 90c dozen.

Linen Towels—These are a fine Huck, made of half linen and half cotton, are soft and serviceable; come with fancy white woven borders; a very good towel which was 22 1/2c each; reduced to 16 2/3c each.

Pure Linen Towels, in a heavy Huck-a-back; several patterns in borders to choose from; a 35c towel; reduced to 25c each.

Turkish Towels—Fine, heavy, thick 35c towel; reduced to 18c each.

Napkins

Irish Linen Napkins—You can have choice of five good designs; they are weighty and pure white; will stand hard wear; are 22x22 inches; were formerly priced at \$2.75 the dozen; reduced to \$1.75 dozen.

All-Linen Napkins—in the fine Irish Damask; several good designs to select from; 21x21 inches, and were \$3.00 dozen; reduced to \$2.00 dozen.

All-Linen Dinner Napkins—Genuine Irish satin damask; fine leathery soft finish; 24x24-inch size; were formerly \$4.50 dozen; reduced to \$3.25 dozen.

A Sale of Boys' Clothing

500 Boys' Suits—Norfolk and Double Breasted models made from the purest all-wool suitings in the popular brown and gray mixtures and plain and fancy serges—sizes 2 1/2 to 10 years in the more juvenile models and 8 to 17 in the older styles.

All \$10.00 Suits now...\$7.45

All \$12.00 to \$16.00 Suits \$9.95

250 Boys' and Young Men's Overcoats—Same make as our suits—The very newest models, including the Raglan and those other styles with shawl and convertible collars—Also the English walking coats for high school boys and young men.

Up to \$11.00 Coats now \$7.45

Up to \$18.00 Coats now \$9.95

Saskatchewan Coats and Caps to match—all sizes, 6 to 15 years—Something new for the boys—Regular price, \$3.00—Sale price, \$2.25.

Beaver and Velour Hats for Boys from 3 to 10 years—\$2.25 to \$5.00 regular—now One-Third Off.

Sweater Coats—White, red and gray colors; to close. Strictly, all worsted yarns; high grade goods. Your choice, Half Price.

Advance Showing of Some of the New Wash Goods for the Spring Season. The Patterns, We Think, Are the Prettiest Ever Shown in These Fabrics.

Spring Wash Goods

Ginghams—A fine thread, soft finish dress-ingham that is fast color; there are 65 fancy designs and 26 plain colors to select from, at 12 1/2c yard.

Fast Color Poplins—The finest highly mercerized cloth on the market; will not fade and can be had in all colors; also white and black; a 35c quality; reduced to 25c yard.

32 inch Ginghams—These are tub and light proof; are light weight, yet strong and durable; the range of patterns is very large; all shades in plain colors; a guaranteed cloth; for 15c yard.

Unwashable Dress Linen—These linens will crease and wrinkle, but the creases or wrinkles will not stay; they will come out without having to be pressed; full line of colors; 36 inches wide; a regular 75c cloth; for 59c a yard.

Ratine Crepe—Here is a new cloth that has won immediate favor; it is light weight, has that rough weave and is fast color; all plain shades in stock, including white and black; regular price 35c a yard; special price to introduce it, 29c a yard.

Ramie Dress Linen—This is the coarse crasby effect that is so much in demand; a wide range of shades; 45 inches wide and worth 85c a yard; 59c a yard.

Cretonnes and Scrims---Save a Half

About 1000 yards of Drapery Cretonnes and Scrims to close at half price. These are all good patterns, but only a limited number of yards in each piece. A good opportunity to economize on your spring curtains. Drapery Dept.—Third Floor.

Women's India Umbrella

The little Umbrella with the big spread; navy, royal blue, green and red, brass rod and frame, and a splendid line of ebony detachable handles; \$6.00 and \$7.00 values \$5.00.

Women's 26-inch Black Silk Umbrellas with steel rod and paragon frame, heavy silk tassels and a fine line of box wood and ebony handles, with trimmings of gold and silver; \$5.00, \$6.00, \$7.00 and \$8.00 values for \$4.95.

Toilet Waters

L. T. Piver's Azura, Esperis, Muguet, Floramye, Le Trefle, Pompeia and Rose—sold elsewhere for \$1.00; specially priced at 60c.

Japanese Honnouchi—sold elsewhere for 75c; specially priced at 48c. The \$1.10 size; specially priced at 98c.

Coronaria—sold elsewhere for 75c; specially priced at 48c.

Rhine Roses, Violet and Lilac—sold elsewhere for 75c; specially priced at 48c.

Violet Trio and Fancita—sold elsewhere for \$1.00; specially priced at 60c.

Colgate's La France, Cashmere Boquet, Caprice, Violet and Dactylis—sold elsewhere for \$1.00; our special price, 74c. Same odors as above, sold elsewhere for 75c; our special price 50c.

Hand Lotions

Riker's Cream of Almonds—sold elsewhere for 35c; specially priced at 25c.

Almond and Benzoin lotion—sold elsewhere for 35c; specially priced at 25c.

Holme's fragrant Frostilla hand lotion—sold elsewhere for 25c; specially priced at 17c.

Jergens' Benzoin and Almond lotion—sold elsewhere for 25c; specially priced at 15c.

American Beauty cream—for chapped hands or any roughness of the skin; sold elsewhere for 25c; specially priced at 10c.

Bath Salts

Eau-de-Cologne 4711 bath salts—sold elsewhere for 25c; specially priced at 19c; the medium 65c size; specially priced at 40c; the large \$1.00 size; specially priced at 79c.

Woodland Violet Sea Salts—sold elsewhere for 50c; specially priced at 35c.

Woodland Violet Bath Powder—sold elsewhere for 25c; specially priced at 19c.

Powdered Borax for the bath—sold elsewhere for 25c; specially priced at 19c.

Shaving Accessories

All regular razor strops—sold at 75c, 95c, \$1.25, \$1.95 and \$2.50; specially priced at 1/2 less.

Williams Barber Bar shaving soap—sold elsewhere for 10c cake; specially priced at 3c.

Bay Rum—produced in Porto Rico; sold elsewhere for 50c a bottle; specially priced at 35c.

Pinaud's Lilac and Violet Vegetal—sold elsewhere for 75c; specially priced at 52c.

Toilet Soaps

Wild Rose glycerine toilet soap—sold elsewhere for 10c; specially priced at 5c.

Plaza glycerine and Old English glycerine toilet soap—sold elsewhere for 10c; specially priced at 3c.

One box of toilet soap, containing three cakes—sold elsewhere for 25c a box; specially priced at 8c.

One box of toilet soap, containing three cakes—sold elsewhere for 50c a box; specially priced at 14c.

Tooth Preparations

Riker's tooth paste, Euthymol tooth paste, Santal tooth paste and Kolynos tooth paste—all sold elsewhere for 19c; and 25c; specially priced at 15c.

Dr. J. W. Lyons tooth powder and Santal tooth powder—all sold elsewhere for 19c and 25c; specially priced at 15c.

Santal tooth wash—sold elsewhere for 25c; specially priced at 15c.

Shampoos

Wanous shampoo bag—sold elsewhere for 10c; specially priced at 3c.

Fluffs-Moquet shampoo—sold elsewhere for 10c; specially priced at 5c.

Canthrox shampoo—sold elsewhere for 50c; specially priced at 35c.

Egg Shampoo—sold elsewhere for 50c; specially priced at 35c.

CANDIES

Saturday Special

Nut-Stuffed Sugared Dates...25c lb.
Regular 40c lb.
Assorted Coconut Butterfingers...20c lb.
Regular 40c lb.
Chocolate-Covered Caramels...25c lb.
Regular 40c lb.
Assorted Cream Chocolates...25c lb.
Regular 40c lb.

Tourist Go-Carts

Special Introductory Prices

Just from the maker is our first spring shipment of these high-class go-carts—and a special price for one week.

Tourist Collapsible Go-Carts

Are, without question, the best carts made in the United States. The only cart made with a seamless hub. Every vehicle is built for SERVICE, yet graceful lines and fine finish give an elegant appearance. The design assures perfect comfort "Tourist" GO-CART to the child.

Prices \$8.00 to \$25.00.



Sold by Keith-O'Brien Co.

We positively guarantee every cart shown to be better value than has ever been offered to the customer—better in quality of material, strength, durability, appearance and simplicity of operation.

Children's Sulkies---Seamless Hub Wheels Reed or wood bodies, upholstered in leather; has new adjustable handle, quickly shifted to accommodate the height of person drawing the sulky—an exclusive feature in this cart. Prices, \$1.75 to \$9.50.

Antiseptics

Lysol—a liquid disinfectant and antiseptic—small size, sold elsewhere for 25c; specially priced at 19c. Large size, sold elsewhere for \$1.00; specially priced at 76c.

Glyco Thymoline—sold elsewhere for 25c; specially priced at 19c.

Glyco Thymoline—sold elsewhere for 50c; specially priced at 38c.

Glyco Thymoline—sold elsewhere for \$1.00; specially priced at 76c.

Antiseptic—sold elsewhere for 25c; specially priced at 19c.

Antiseptic—sold elsewhere for 60c; specially priced at 50c.

Antiseptic—sold elsewhere for \$1.00; specially priced at 80c.

Lavore—sold elsewhere for 25c; specially priced at 19c.

Lavore—sold elsewhere for 50c; specially priced at 38c.

Wampole's Formalin—sold elsewhere for 25c; specially priced at 19c.

Wampole's Formalin—sold elsewhere for 50c; specially priced at 38c.

Dioxogen—small—sold elsewhere for 25c; specially priced at 19c.

Dioxogen—medium—sold elsewhere for 50c; specially priced at 38c.

Dioxogen—large—sold elsewhere for \$1.00; specially priced at 76c.

Paroxide U. S. P.—small size; specially priced at 8c.

Household Remedies

Riker's cough remedy—will cure a cough in one day, and a very good remedy for whooping-cough; \$1.00 size, specially priced at 60c; 25c size, specially priced at 19c.

Laxative Bromo Quinine—sold elsewhere for 25c; specially priced at 19c.

Seidlitz Powders—sold elsewhere for 25c; specially priced at 19c.

Wampole's Formalin Magnesia—sold elsewhere for 50c; specially priced at 38c.

Epsom Salts, sold elsewhere for 25c; specially priced at 19c.

Sal Hepatica—sold elsewhere for 25c; specially priced at 19c.

Sal Hepatica—sold elsewhere for 50c; specially priced at 38c.

Sal Hepatica—sold elsewhere for \$1.00; specially priced at 76c.

Bromo Seltzer—sold elsewhere for 10c; specially priced at 8c.

Bromo Seltzer—sold elsewhere for 25c; specially priced at 19c.

Bromo Seltzer—sold elsewhere for 50c; specially priced at 38c.

Bromo Seltzer—sold elsewhere for \$1.00; specially priced at 76c.

Castoria—sold elsewhere for 35c; specially priced at 29c.

Extract of Witch Hazel—sold elsewhere for 25c; specially priced at 19c.

Extract of Witch Hazel—sold elsewhere for 50c; specially priced at 38c.

Blue Seal Vaseline—specially priced at 8c.